

## PROGRAM OF ACTIVITIES

**DAY 1: 20 SEPTEMBER 2018, THURSDAY**

**GSIS Museo ng Sining, Pasay City**

**8:00 - 9:00 a.m.**

**REGISTRATION**

**9:00 - 10:15 a.m.**

**OPENING CEREMONIES**

**Philippine National Anthem**

**Invocation**

Evelyn A. Miranda, PhD

TREASURER, PHILIPPINE HISTORICAL ASSOCIATION

**Opening Remarks**

Emmanuel F. Calairo, PhD

PRESIDENT, PHILIPPINE HISTORICAL ASSOCIATION

**Message of Circumstance**

GOVERNMENT SERVICE AND INSURANCE SYSTEM

**Presentation of Participant and PHA Officers**

Jonathan C. Balsamo

SECRETARY, PHILIPPINE HISTORICAL ASSOCIATION

**Overview of the Conference and Introduction of the  
Keynote Speaker**

Fernando A. Santiago, Jr., PhD

VICE-PRESIDENT, PHILIPPINE HISTORICAL ASSOCIATION

**KEYNOTE ADDRESS**

**“Flexing History’s Muscles: The Practice and Challenge of Public  
History in the Philippines”**

Maria Serena I. Diokno, PhD

FORMER CHAIR

NATIONAL HISTORICAL COMMISSION OF THE PHILIPPINES

**10:15 - 10:30 a.m.**

**LAUNCHING OF PHA WEBSITE AND THE  
HISTORICAL BULLETIN**

Ma. Luisa T. Camagay, PhD

EDITOR-IN-CHIEF, HISTORICAL BULLETIN

**10:30 a.m. - 12:00 p.m. FIRST PLENARY SESSION AND TRIBUTE**

**“Kasaysayang Pangmadla: Towards Telling the History of Public History in the Philippines”**

Michael Charleston “Xiao” B. Chua, PhD (Cand.)

DE LA SALLE UNIVERSITY

**“The Future of History: Reflections on a Public Life”**

Ambeth R. Ocampo

ATENEO DE MANILA UNIVERSITY

**12:00 - 1:00 p.m. LUNCH BREAK**

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**PARALLEL SESSIONS**

**1:00 - 2:00 p.m.**

**PANEL 1A**

**Politics & Public History**

*Lower Gallery*

**“Nasaan ang Madla sa Kasaysayang Pangmadla?: Panunuri sa mga Representasyon ng Bukluran at Tunggalian sa mga Memoryal at Monumentong Parangal sa Kilusang Anti-Diktadurya at Kapangyarihang Bayan sa Pilipinas”**

Atoy M. Navarro

**“Weaponizing History in the Public Arena: Appropriation of the Past by President Rodrigo Roa Duterte”**

Michael Charleston “Xiao” B. Chua and Vicente Angel “Van” S. Ybiernas

**“Public Diplomacy and Contemporary Philippine History: Cases, Issues, and Challenges”**

Adonis Elumbre

**PANEL 1B**

**Local History & Population Movements**

*Luna Room*

**“The Effects of Migration to the Demography of Mindanao (1903-2018)”**

Shane Patrick G. Sordilla

**“Ilonggo Migration and its Socio-Economic Contributions in Kidapawan, North Cotabato 1948-2015”**

Christian Jay G. Jarabe

**“Understanding Pioneer Aklanon (1965-1973) of Aklan Village, Diffun, Quirino: A Basis for Local History”**

Harris T. Ignacio

2:00 - 3:00 p.m.

**PANEL 2A**  
**Academic & Public History**  
*Lower Gallery*

**“Levels of Historical and Cultural Awareness of Peoples in Selected Countries of Southeast Asia: A Comparative Study”**

Isabel Annesley S. Abao, PhD

**“Linking Academic and Public History: The Ateneo Social and Cultural Laboratory”**

Olivia Anne M. Habana, PhD

**“Tikas-Pamana: Ang Cavite Studies Center (CSC) bilang Tagapangalaga ng Kasaysayan at Kultura ng Cavite”**

Palmo R. Iya, PhD

**PANEL 2B**  
**Women & History**  
*Luna Room*

**“Looking for Women in the Street Names of Manila”**

Ma. Luisa T. Camagay, PhD

**“Women in Philippine Education: The Career of Doña Victoria Lopez de Araneta”**

Wogie T. Pacala

**“Philippine Women in Politics: From Equality to Supremacy”**

Jose Aims R. Rocina, PhD

3:00 - 4:15 p.m.

**PANEL 3A**  
**Public History**  
*Lower Gallery*

**“Pagsipat sa mga Konseptong Pangkasaysayan mula sa Labas ng Akademya”**

Wensley M. Reyes and

Nikolee Marie A. Serafico-Reyes

**“Pagsasabuhay sa Nakaraan: Ang Paggamit ng Teknolohiya sa Pag-Aaral ng Babasahin Hinggil sa Kasaysayan Gamit ang**

**Pelikulang ‘Goyo: Ang Batang Heneral’**

Arlene Domingo Calara, PhD

**“Social Memory and Historical Awareness: The Philippine Scenario”**

Fernando A. Santiago, Jr., PhD

**PANEL 3B**  
**Historiography**  
*Luna Room*

**“The Contribution of Dr. Marcelino A. Foronda, Jr. Towards Expanding the Ilocano Studies Horizon”**

Jose Victor D. Jimenez

**“Teodoro M. Kalaw and Rafael Palma: The Two Pioneering Giants”**

Gian Paolo R. Mayo

**“History by a Journalist: Epifanio de los Santos and His Contribution to Philippine Historiography”**

Glenn-Dale John C. Go

**“The Contribution of Conrado F. Benitez and Maximo M. Kalaw to Philippine Historiography”**

Lloyd Christiane P. Rivera

4:15 - 5:00 p.m.

**PRESIDENTIAL LECTURE**

Emmanuel F. Calairo, PhD

PRESIDENT, PHILIPPINE HISTORICAL ASSOCIATION

5:00 - 6:00 p.m.

**GENERAL ASSEMBLY AND ELECTION OF THE BOARD FOR 2018-2020**

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**DAY 2: 21 SEPTEMBER 2018, FRIDAY**

**GSIS Museo ng Sining, Pasay City**

8:30 - 9:00 a.m.

**SECOND PLENARY SESSION**

**“Telebisyon, Tambay, Talá: Kung Paano Tumatalakay ng Kasaysayan ang ‘History With Lourd’”**

Lourd De Verya

TV5

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**PARALLEL SESSIONS**

**9:00 - 10:00 a.m.**

**PANEL 4A**

**History & Contemporary Culture**

*Lower Gallery*

**“Unnamed [2017]: On Meditative Gameplay and its Potential in Public History”**

Dominique Angela M. Juntado

**“Lai Chia Oh: Pagsipat sa Kasaysayan ng Pagkaing Tsinoy sa Filipinas at Pagtunghay sa Ambag Nito sa Kulturang Filipino”**

Christine Marie Lim Magpile

**PANEL 4B**

**Faith & History**

*Luna Room*

**“Faith Healing: A Single Perspective”**

Sherwin Toring

**“Mga Pagbabago at Hamon na Kinakaharap ng mga Natatanging Tradisyong Pang-Mahal na Araw at Pang-Kapistahan ng mga Mananampalataya ng Matandang Bayan ng Polo”**

Danilo Acosta Lumabas

10:00 - 11:00 a.m.

**PANEL 5A**

**History & Language**

*Lower Gallery*

**“Words On the Wall: A Linguistic Diversity Library Campaign”**

Louise Ian T. De Los Reyes-Aquino

**“Ang Konsepto ng Atay: Ang Kahalagahan ng Wika at ang Kaugnayan Nito sa Institusyong Pilipino”**

Ma. Dorothy A. Mananghaya

**“Ang Kasaysayan ng Salitang Putang Ina”**

Gloria Esguerra Melencio

**PANEL 5B**

**Local Histories I**

*Luna Room*

**“Tagataas: The Formation of the New Bilibid Prisons (NBP) Reservations as a Relational Community and Its Impact to the Socio-Economic Development of the City of Muntinlupa, 1940-2010”**

Michael Tabuyan, Lee Calimutan, and Brill Daupan

**“Deconstructing the Sumpa of Mabalacat”**

Raymond John Vergara

**“Ilog Agno Sa Pangasinan: Isang Panimulang Kasaysayang Pangkapaligiran, 1860-1875”**

Wesley June P. Inay

11:00 a.m. - 12:00 p.m.

**PANEL 6A**

**Art, Culture & History**

*Lower Gallery*

**“Propagating Philippine Love Songs: The Mabuhay Singers 1958-2016”**

Naomi M. Jemera

**“Si Federico Estrada at ang Hulagway ng Mutya”**

Danim R. Majerano

**“Pagmamapa sa mga Sining sa mga Pampublikong Espasyo sa PUP Tungo sa Pagdalumat ng Kasaysayang Panlipunan ng Unibersidad”**

Romeo P. Peña, PhD

**Panel 6B**

**Local Histories II**

*Luna Room*

**“The Origins of the Toponym ‘Kidapawan’: A Re-Evaluation”**

Karlo Antonio G. David

**“Toponymy, Local Folklore and Local History: A Preliminary Study of Place Names in Bataraza, Palawan”**

Michael Angelo A. Doblado

12:00 - 1:00 p.m.

**LUNCH BREAK/INDUCTION OF NEW MEMBERS**

1:00 - 2:00 p.m.

**PANEI 7A**  
**Health Science & History**  
*Lower Gallery*

**“Cementerio de San Antonio Abad: Ang Konstruksiyon ng Sementeryong Parokyal para sa Ermita, San Fernando de Dilao at Malate bilang Tugon sa Epidemiyang Kolera sa Kamaynilaan, 1882-1884”**  
Chen V. Ramos

**“The History of the Bureau of Quarantine and Its Contributions to Philippine Public Health and Safety (1902-2017)”**  
Richard Ryan C. Villegas, PhD

**“Dean Worcester’s Battle Against Animal Contagions in the Philippines, 1900-1913”**  
Arleigh Ross D. Dela Cruz, PhD

**PANEI 7B**  
**Local Histories III**  
*Luna Room*

**“Puunan: Discoursing Austronesian Concepts in Tausug Culture as Root-Causes of Natural and Social Phenomenon”**  
Kamaruddin Bin Alawi Mohammad

**“The Significance of Kirim in Maguing, Lanao Del Sur”**  
Olomodin M. Mocsir

2:00 - 3:00 p.m.

**PANEI 8A**  
**History & Museums I**  
*Lower Gallery*

**“Visual History Generation x Public History: The Experience of Project Saysay”**  
Ian Christopher B. Alfonso

**“Narratives Behind Glass: A Closer Look at the Ayala Museum Dioramas as Visual Public History”**  
Jose Alain J. Austria

**“Walking Into History: Public History and the Museums of the National Historical Commission of the Philippines”**  
Eufemio O. Agbayani III

**PANEI 8B**  
**Education, Legislation & History**  
*Luna Room*

**“Ang Kasaysayan ng Pilipinas sa Bagong Curriculum ng Elementarya at Tersyarya: Isang Pagsusuri”**  
Kevin Paul “Ose” Martija

**“Legislation on Indigenous Peoples at the House of Representatives in the 17<sup>th</sup> Congress, 2<sup>nd</sup> Regular Session”**  
Jejomar G. Palma

**“A Historical Review of the Legislation of the Urban Development and Housing Act (UDHA) of 1992”**  
Ma. Donna S. Rebong

3:00 - 4:00 p.m.

**PANEL 9A**  
**History & Museums II**  
*Lower Gallery*

**“Rediscovering Museo De La Salle  
 Bacolod: A Documentation of Negros  
 History and Cultural Heritage”**  
 Sheila Tamaño- Uy

**“The Role of Aims Museo Maritimo in  
 Raising Public Awareness on Philippine  
 Maritime History”**  
 Jasper Christian L. Gambito

**“The Museo Oblato: An Ecclesiastical  
 Museum of the Oblates of Mary  
 Immaculate in Midsayap, Cotabato”**  
 Michael June A. Guiloreza

**PANEL 9B**  
**Political History I**  
*Luna Room*

**“The Filipino Tragedy”**  
 Virgilio C Leynes\*

**“Recognizing the Indispensable Role of  
 the Freemasonry in the Foundation of  
 the Filipino Nation”**  
 Teodoro Kalaw IV

**“The Elites, Collaboration and the  
 People’s Court”**  
 Elizar J. Zamora, PhD

\* a.k.a. Macario A Capili and Basilio Ibabawan

4:00 - 5:00 p.m.

**PANEL 10**  
**Political History II**  
*Lower Gallery*

**“From Initiation to Immobilism:  
 American Suppression of the Birth of  
 Independent Philippine Foreign Policy  
 from 1946-1965”**  
 Archie B. Resos, PhD

**“Winning Filipino Hearts and Minds:  
 Filipino Nation-State Making During  
 the Magsaysay Years, 1953 to 1957”**  
 Tristan Miguel Osteria, PhD

**DAY 3: 22 SEPTEMBER 2018, SATURDAY**  
**National Museum of Natural History, Ermita, Manila**

9:00 a.m. - 12:00 p.m.

**WALKING LECTURE**

Michael Charleston “Xiao” B. Chua PhD (Cand.)

DE LA SALLE UNIVERSITY

NOTE: Assembly place at the Rizal National Monument